

# Helping You **Lead** From Within & **Recharge** So That You Take **Charge** & Inspire Others To Do The Same.

## Chet Hirani

EXECUTIVE  
PERFORMANCE & LIFE  
COACH

A Dynamic & Inspirational Leader With over 20 years of experience in the corporate tech world, Chet is a passionate and seasoned professional in the fields of Executive Performance and Life Coaching. His diverse background spans finance, logistics, and luxury retail, providing him with a unique perspective that informs his coaching methods.

As a Tedx Speaker and Podcast Host, Chet uses his engaging and motivational style to inspire others to take charge of their lives and reach their goals. His rigorous and disciplined approach, combined with technical knowledge, empowers executives to navigate complex business challenges and achieve success.

Unlock your potential and inspire others to do the same with Chet's transformative coaching services. His unique approach combines the 5 States of Optimisation and the DEEP Framework to provide comprehensive guidance for corporate businesses, leaders, startups, and individuals seeking to enhance their lives.

## ACHIEVEMENTS

Tedx Speaker,  
World Leader Speaker,  
Featured in Thrive Global and Authority Magazine,  
Recognised as Who's Who Of The World 2022.

## CONTACT

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# The Obsessed Approach



## THE 5 STATES OF OPTIMISATION

- **Planning State** (Self-Management): Improve decision-making, prioritise goals, and create action plans.
- **Productivity State** (Self-Awareness): Cultivate focus, time management skills, and work-life balance.
- **People State** (Social Awareness): Enhance empathy, communication skills, and collaboration.
- **Prospect State** (Relationship Management): Promote strong connections, resolve conflicts, and build trust.
- **Performance State** (Personal & Professional Development): Set growth targets, develop new skills, and achieve success.

## THE DEEP FRAMEWORK

- **Destruction Phase:** Break down barriers, identify limiting beliefs, and gain clarity on your needs and desires.
- **Empowerment Phase:** Unleash your inner superpower, develop a clear vision, and establish habits for consistency.
- **Energy Phase:** Cultivate mental wealth, adopt stress management techniques, and attract success effortlessly.
- **Performance Phase:** Become indestructible, take control of your life and work, and implement strategies for continuous growth.

## CLIENT REVIEW

"Chet is a rock star coach, he delivers a level of professionalism and executes at such a high level. When I met Chet, I was in need of a boost both personally and professionally. After a few sessions with Chet, he pushed my belief in myself 300%, adding immediate value to my personal and professional brand. Chet is a leader in the coaching arena, and is especially great at mentoring large corporations largely in technology. As well as giving the right level of motivational dedication to Principals, CEO's, Leaders and Influencers. Chet is an asset in building any company's ROI; amazing trainer and builder of confidence. "

JACQUELINE HUDSON - CEO OF LUXE DIGITAL

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# The Services

- **Leadership Consulting:** Refine your leadership skills, develop a growth mindset, and drive your organisation's success.
- **Corporate Workshops:** Empower your team with workshops that promote growth, collaboration, and a healthy work culture.
- **Speaking Engagements:** Inspire audiences with insightful talks on personal and professional development, leadership, and success.
- **1:1 Coaching:** Receive personalised guidance tailored to your unique goals, challenges, and aspirations.
- **Group Coaching:** Collaborate, learn, and grow alongside like-minded individuals in a supportive, goal-oriented environment.

Invest in your growth and experience the life-changing benefits of Chet's coaching services. Reach out today to schedule a consultation and embark on your journey to transformation.

## CLIENT REVIEW

"Whoever wants to level up and take their personal development to the next level in this ever changing world - you'll need support, guidance and strategies to reach new heights. No matter where you are in this journey of life, we all go through highs and lows; for me Chet Hirani has been a Grand Master coach and one of my secret weapons that has allowed me to thrive, even in moments of chaos. I HIGHLY recommend Chet to anyone who wants to achieve more, contribute more and become the person they were meant to be."

MATT COHEN - CO FOUNDER OF SOLOSPACE



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